

# MARKETING PRODUCT & PRICING GUIDE



## Flyers & Brochures

Promo Code: F25 (Up to 25 Flyers - Single Sided, Double Sided & Folded Flyers)

Single Sided Flyer  
\$.31 ea.




← 8.5" →

1234 Main Street • Anytown

**JUST LISTED IN SUBDIVISION NAME**

4 BEDROOMS • 3.5 BATHS • OVER 3,500 SF OF LIVING SPACE • 2 CAR SIDE LOAD GARAGE • HUGE LOT






2 story with open floor plan, spacious bedrooms, ample closet & storage space, upgrades throughout, amazing finished lower level and outdoor space perfect for entertaining. One of the most popular neighborhoods in your area, these home are going fast! Don't miss the chance to call this home.

**LIST PRICE:**  
\$359,900

Agent Name, Realtor®  
Phone  
Email  
website

**YOUR  
COMPANY  
LOGO**




Marketing pieces designed & printed by Talon Title Agency. When looking for a title insurance company to handle your real estate transaction, think Talon Title Agency! Four convenient locations to serve you:

WESTERVILLE  
570 Pokors Parkway, Ste. 140  
Westerville, OH 43082  
614-278-2953  
Sales Rep. J.D. Barone

DUBLIN  
533 Post Road, Ste. 140  
Dublin, OH 43017  
614-588-1815

UPPER ARLINGTON  
1720 Zullinger Road  
Columbus, OH 43223  
614-273-0421  
Sales Rep. Blair Bishop

PICKERINGTON  
1730 Hill Road North  
Pickerington, OH 43147  
614-864-7000  
Sales Rep. Caryl Costo

This is not intended to solicit currently listed properties. The listed data is subject to error, omissions, or misuses and is not warranted. 

↑ 11" ↓

Double Sided Flyer - \$.37 ea.

← 8.5" →

**WELCOME HOME**

1234 MAIN STREET • ANYTOWN, OH



4 BEDROOMS • 3.5 BATHS • 2 CAR SIDE LOAD GARAGE • OVER 3,500 SF • UPGRADES THROUGHOUT • HUGE LOT

Have you been searching for the perfect family home? Look no further! With large open living spaces, generous size bedrooms with ample closet space, upgrades from top to bottom and amazing outdoor space, this is the home for you! The kitchen features 42 cabinets, granite counter tops, large island, walk-in pantry and eating space. 2-story family room has a wall of windows and gas log fireplace. Also located on the 1st floor are the formal living and dining spaces, laundry, mud room off garage entry and half bath. Loft area, large master retreat with spa-like bath, 2 spacious bedrooms with lock & all bath round up the 2nd floor. Walk-out lower level boasts rec room, bar, 4th bedroom and full bath. Enjoy the private fenced back yard from the HUGE deck and patio.

Agent Name, Realtor®  
Phone  
Email  
website

**YOUR  
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WESTERVILLE  
570 Pokors Parkway, Ste. 140  
Westerville, OH 43082  
614-578-2953  
Sales Rep. J.D. Barone

DUBLIN  
533 Post Road, Ste. 140  
Dublin, OH 43017  
614-588-1815

UPPER ARLINGTON  
1720 Zullinger Road  
Columbus, OH 43223  
614-273-0421  
Sales Rep. Blair Bishop

PICKERINGTON  
1730 Hill Road North  
Pickerington, OH 43147  
614-864-7000  
Sales Rep. Caryl Costo

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↑ 11" ↓


Folded Flyer  
\$.37 ea.


11"

8.5"

### AMAZING LOWER LEVEL

Rec Room • Bar • 4th Bedroom • Full Bath • Walk-Out Access to the Patio

**NEW LISTING**



**CUSTOM BUILT 2 STORY ON OVER 1 ACRE**

1234 Main Street | Anytown, OH

WELCOME HOME to this amazing home located in a popular neighborhood. Open floor plan featuring a wonderful kitchen with granite counters, 42" cabinets, stainless steel appliances, large center island and eat-in space, vaulted great room with wall of windows and gas log fireplace. Formal dining and living rooms, den, half bath, laundry & mud room off garage entry round out the first level, a upstairs bedrooms are spacious including an owner's retreat with spa-like bath. Walk-out lower level is amazing with rec room, bar, 4th bedroom and full bath. Private, fenced backyard, HUGE deck and patio make the outdoor space perfect for entertaining! The large 2 car side load garage has lots of storage space.



Marketing pieces designed & printed by Talon Title Agency. When looking for a title insurance company to handle your real estate transaction, think Talon Title Agency! Four convenient locations to serve you:

<b>Westerville</b> 570 Palis Parkway, Ste. 140 Westerville, OH 43082 614-539-2383 Sales Rep. J.D. Barone	<b>Dublin</b> 5181 Post Road, Ste. 140 Dublin, OH 43007 614-588-1115	<b>Upper Arlington</b> 4720 Zullinger Road Columbus, OH 43221 614-271-0421 Sales Rep. Brian Bishop	<b>Pickerington</b> 1730 Hill Road North Pickerington, OH 43127 614-864-7100 Sales Rep. Caryl Cato
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**Agent Name**  
 Realtor®  
 Phone | Email  
 website

**YOUR COMPANY LOGO**

Outside

FORMAL LIVING ROOM	FORMAL DINING ROOM	OWNER SUITE	
KITCHEN	KITCHEN	OWNER BATH	
GREAT ROOM	GREAT ROOM	ADDITIONAL BEDROOMS	
MUD ROOM	HALF BATH	JACK & JILL BATH	LOFT AREA

Inside

Home of Distinction (HOD) Brochure - OUTSIDE  
\$1.67 ea. *(not included in Flyer Promo Code F25)*

17"

**PROPERTY FEATURES:**

- 5 Bedrooms / 3 Full & 1 Half Baths
- 3,550 Total SF
- New Flooring Throughout - Carpet, High-End Laminate, Tile
- Fresh Paint Throughout
- Gourmet Kitchen: Large Center Island, 42" Cabinets, Granite Counters, Stainless Steel Appliances, Eat-In Space
- Formal Dining Room
- Office/Den
- Vaulted Sun Room
- Amazing Master Suite w/ Completely Updated Spa-Like Bath
- Finished Lower Level: Rec Room, Bar, Kitchenette, Full Bath, 5th Bedroom
- Open Floor Plan
- Multi-Tier Deck
- Custom Paver Patio w/ Fire Pit
- Huge Backyard w/ Tons of Trees
- 2 Car Side Load Garage
- 2018 Taxes:
- Popular Community
- Great Schools



**AGENT NAME**


**COMPANY NAME**

614.555.5555

EmailAddress.com

**YOUR COMPANY LOGO**

11"



Offering Closing Locations throughout Central Ohio:


Dublin - 614.588.1115
Pickerington - 614.864.7100
Upper Arlington - 614.273.0421
Westerville - 614.818.0500

This brochure was designed and printed especially for you by your Realtor® & the Talon Title Agency marketing department. Visit our website at [www.talontitle.net](http://www.talontitle.net) or scan:

This is not intended to solicit currently listed properties. The included data is subject to errors, omissions or revisions and is not warranted.

Welcome Home

1234 MAIN STREET • ANYTOWN, OH



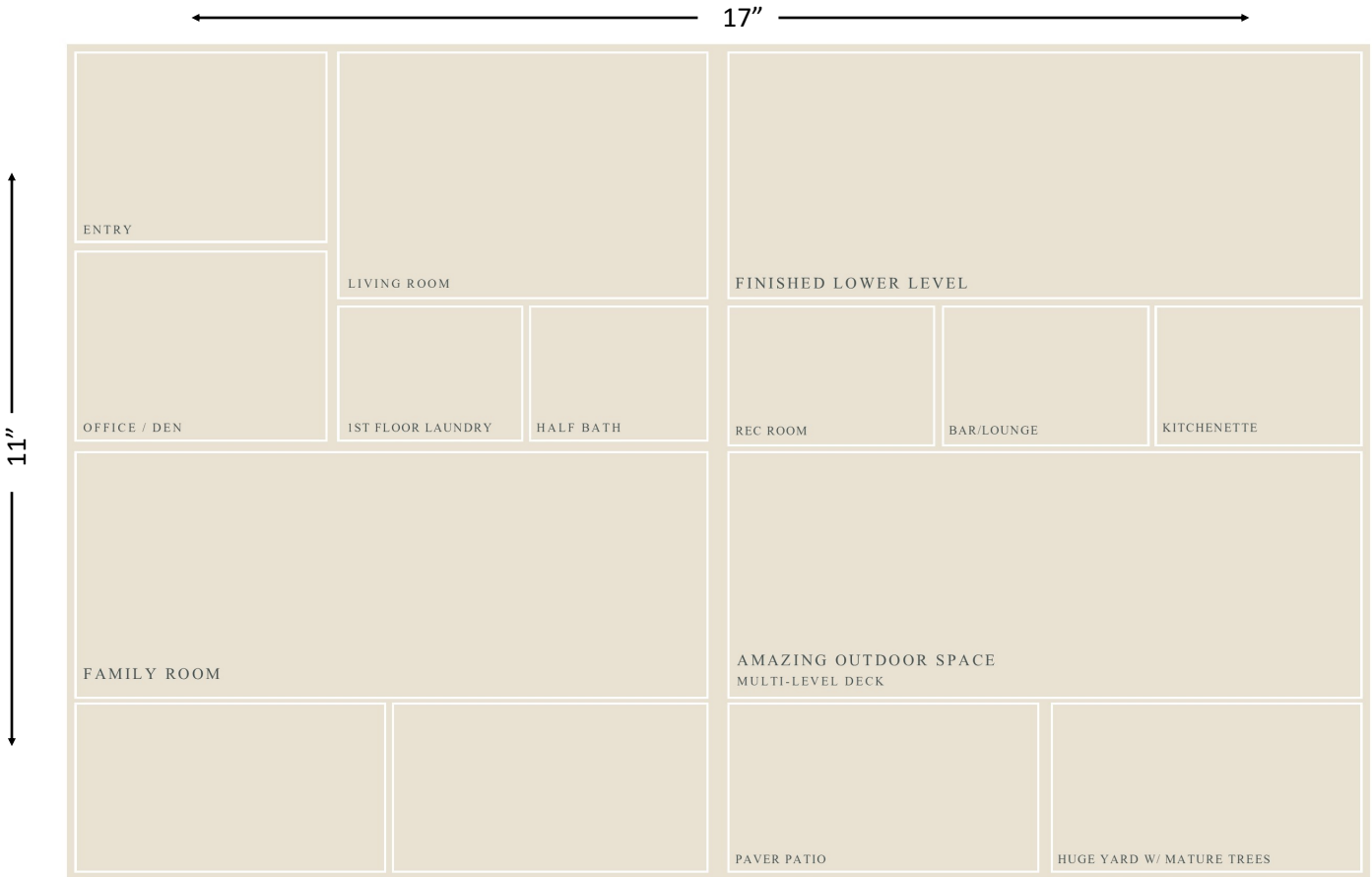
This custom built 2-story features 5bedrooms, 3.5 baths, and over 3,500 square of finished living space. Open floor plan with tons of windows for natural light. Just off the entry are the office/den, with brand new hardwood floors, and the formal dining room. Gourmet kitchen offers a large center island, 42" cabinets, granite counters, eat-in space, stainless steel appliances and opens to the vaulted family room with fireplace. Completing the first floor are the half bath and an incredible laundry/mud room with sink and cabinets for storage. The second floor features a large loft, owner's suite with sitting room, spa-like bath and walk-in closet, plus 3 additional spacious bedrooms with plenty of closet space, and a full bath. Fresh paint, and new flooring, including carpet, hardwood and tile. The multi-level deck, custom paver patio and HUGE private backyard with tons of mature trees are just outside the family room through double doors. The amazing lower level has recently been finished to include the 5th bedroom, 3rd full bath, rec room, bar & kitchenette.

Compliments Of

Agent Name, Agent Company & Talon Title Agency

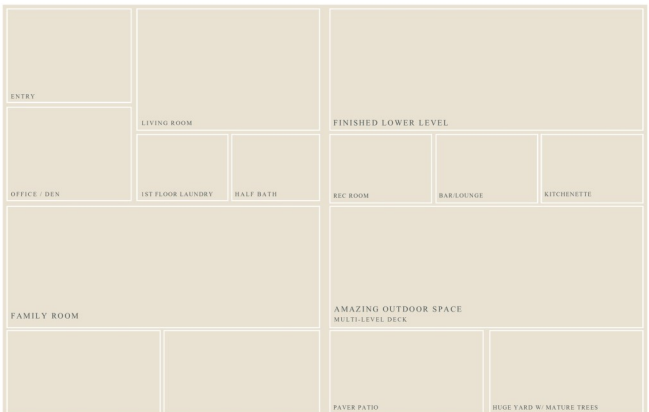
# Home of Distinction (HOD) Brochure - INSIDE

(not included in Flyer Promo Code F25)



# Home of Distinction (HOD) Brochure w/ Insert

\$2.15 ea. (not included in Flyer Promo Code F25)



Insert Front

Insert Back

# Postcards

Co-Advertising (includes active listing) - Just Listed, Open House, In Contract

9"

6"



**JUST LISTED**

For a private showing, contact me today!

**YOUR COMPANY LOGO**

Agent Name - 614.555.5555 • agentname@gmail.com

**WELCOME HOME TO**  
 1234 MAIN STREET • ANYTOWN, OH  
 5 Bedrooms • 3.5 Baths • Formal Living & Dining Rooms • Upgrades Throughout  
 Amazing Owner's Suite • Finished Lower Level w/ Rec Room • Ample Storage Space  
 2 Car Side Load Garage • Incredible Outdoor Space • Great Schools

JUMBO (6"x9") Co-Advertising Card - \$.15 ea.

**UPPER ARLINGTON**  
 1720 Zollinger Road  
 Upper Arlington, OH 43221  
 Phone (614) 273-0421  
 Fax (614) 273-0460

**DUBLIN**  
 5131 Post Road, Ste. 140  
 Dublin, Ohio 43017  
 Phone (614) 588-1115  
 Fax (614) 588-1116

**WESTERVILLE**  
 570 Polaris Parkway, Ste. 140  
 Westerville, OH 43082  
 Phone (614) 818-0500  
 Fax (614) 818-4599

**PICKERINGTON**  
 1730 Hill Road North  
 Pickerington, OH 43147  
 Phone (614) 864-7100  
 Fax (614) 864-7600

**ATA Talon Title Agency**

- EXTENSIVE EXPERIENCE
- 6 FULL TIME ATTORNEYS WITH OVER 100 YRS. EXPERIENCE
- 4 CONVENIENT LOCATIONS
- MOBILE & CONTRACT CLOSERS

This is not intended to solicit currently listed properties. The listed data is subject to errors, omissions, or revisions and is not warranted.

**JUMBO Co-Advertising Back**

COMPANY NAME  
 Agent Name  
 1234 Main St.  
 Anytown, OH

Presort Standard US POSTAGE PAID Columbus, OH Permit No. 6825

Talon Title Agency Bulk Stamp (saves postage on bulk qualifying orders of 200+)

Homeowner Or Current Resident  
 1234 Main St.  
 Anytown, OH 12345

Property Address of Homeowners/Renters printed directly on card

5.5"

4.25"



**OPEN HOUSE**  
 SUNDAY, JANUARY 12TH FROM 1-3PM

1234 MAIN STREET • ANYTOWN, OH  
 Join us in viewing this beautiful home, located on a HUGE, partially fenced lot and backing to the woods for lots of privacy. Upgrades and high-end finishes throughout including a 1,500 SF finished walk-out lower level with rec room, 5th bedroom, full bath and kitchen area.

5 Bedrooms  
 3.5 Baths  
 Over 3,500 SF  
 2 Car Side Load Garage  
 HUGE Lot  
 Backs to Woods  
 Great Schools

Agent Name  
 Phone  
 Email  
 website

**YOUR COMPANY LOGO**

STANDARD (4.25"x5.5") Co-Advertising Card - \$.13 ea.

**ATA Talon Title Agency**

WESTERVILLE  
 570 Polaris Parkway, Ste. 140 | Westerville, OH 43082  
 614.818.0500  
 Sales Rep. J.D. Barone

DUBLIN / UPPER ARLINGTON  
 740.816.7129  
 Sales Rep. Blair Bishop

UPPER ARLINGTON  
 1720 Zollinger Road | Columbus, OH 43221  
 64.273.0421  
 Sales Rep. Bonnie Lustnauer  
 Sales Rep. JoAnn O'Brien

PICKERINGTON  
 1730 Hill Road North | Pickerington, OH 43147  
 614.864.7100  
 Sales Rep. Caryl Caito  
 Sales Rep. Kelly Jacobs

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**STANDARD Co-Advertising Back**

1234 Main St.  
 Anytown, OH

Talon Title Agency Bulk Stamp (saves postage on bulk qualifying orders of 200+)

Presort Standard US POSTAGE PAID Columbus, OH Permit No. 6825

Homeowner Or Current Resident  
 1234 Main St.  
 Anytown, OH 12345

Property Address of Homeowners/Renters printed directly to the card

## CO-ADVERTISING Mailing Addresses & Postage

Mailing Addresses - Download: \$.07 ea.

### POSTAGE:

STANDARD (4.25" X 5.5")

\$.17 ea. - Bulk

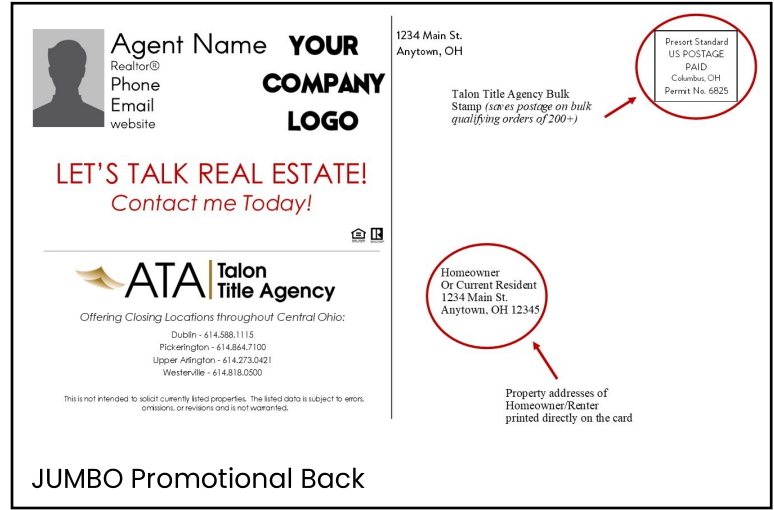
JUMBO (6" X 9")

\$.17 Ea. - Bulk

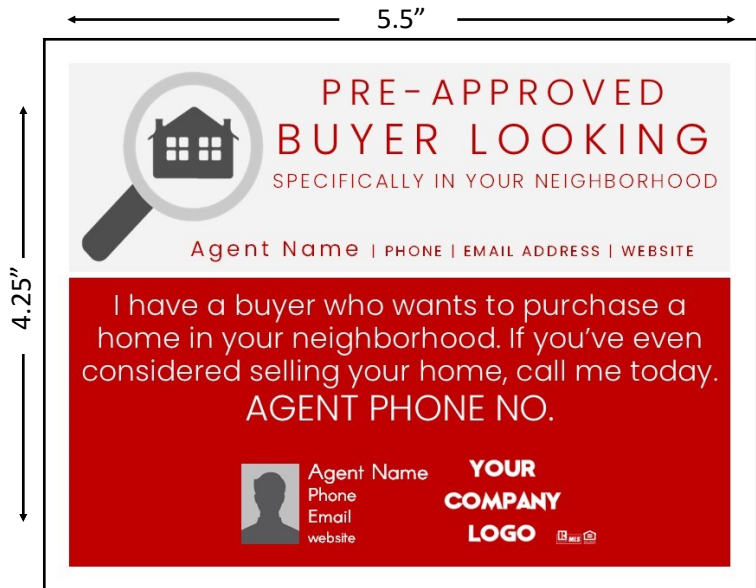
Promotional (does not include an active listing) – Just Sold, Buyer Looking, Seasonal Checklists, Event Calendars, etc.



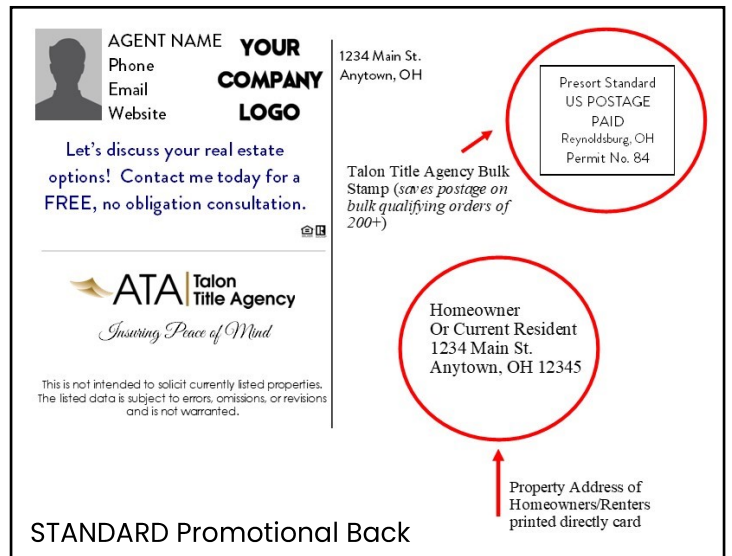
JUMBO (6"x9" ) Promotional Card – \$.22 ea.



JUMBO Promotional Back



STANDARD (4.25"x5.5" ) Promotional Card – \$.15 ea.



STANDARD Promotional Back

PROMOTIONAL Mailing Addresses & Postage

**Mailing Addresses – Download: \$.07 ea.**

**POSTAGE:**

STANDARD (4.25" X 5.5")

\$.26 ea. – Bulk

JUMBO (6" X 9")

\$.26 ea. – Bulk

# EDDM (Every Door Direct Mail) – Postcards

Co-Advertising (*includes active listing*) – Just Listed, Open House, In Contract

12"

# JUST LISTED



5 BEDROOMS | 3.5 BATHS | OVER 3,500 SF | 2 CAR GARAGE | .5 ACRE LOT

This custom built 2-story features 5bedrooms, 3.5 baths, and over 3,500 square of finished living space. Open floor plan with tons of windows for natural light. Just off the entry are the office/den, with brand new hardwood floors, and the formal dining room. Gourmet kitchen offers a large center island, 42" cabinets, granite counters, eat-in space, stainless steel appliances and opens to the vaulted family room with fireplace. Completing the first floor are the half bath and an incredible laundry/mud room with sink and cabinets for storage. The second floor features a large loft, owner's suite with sitting room, spa-like bath and walk-in closet, plus 3 additional spacious bedrooms with plenty of closet space, and a full bath. Fresh paint, and new flooring, including carpet, hardwood and tile. The multi-level deck, custom paver patio and HUGE private backyard with tons of mature trees are just outside the family room through double doors. The amazing lower level has recently been finished to include the 5th bedroom, 3rd full bath, rec room, bar & kitchenette.



AGENT NAME  
COMPANY NAME  
614.555.5555  
EmailAddress.com

**YOUR  
COMPANY  
LOGO**



1234 Main St. | Anytown, OH

Agent Name, Realtor® | Phone Number | Email Address | Website

## UPPER ARLINGTON

1720 Zollinger Road  
Upper Arlington, OH 43221  
Phone (614) 273-0421  
Fax (614) 273-0460

## WESTERVILLE

570 Polaris Parkway, Ste. 140  
Westerville, OH 43082  
Phone (614) 818-0500  
Fax (614) 818-4599

## PICKERINGTON

1730 Hill Road North  
Pickerington, OH 43147  
Phone (614) 864-7100  
Fax (614) 864-7600

## DUBLIN

5131 Post Road, Ste. 140  
Dublin, Ohio 43017  
Phone (614) 588-1115  
Fax (614) 588-1116

## WHY USE TALON TITLE AGENCY TO CLOSE MY REAL ESTATE TRANSACTION?

*In the Columbus market, we develop and maintain our customers through education and support from attorneys on our staff. We are available for consultation regarding on-going negotiations or issues that arise prior to closing.*

*Our offices work together to make your closing a very smooth transaction. To meet the needs of our clients, you can close in whichever office works best for you and your clients.*

Company Name  
Agent Name  
Street Address  
City, State Zip Code

PRSRST STD  
ECRWSS  
U.S. POSTAGE  
PAID  
EDDM Retail

Local  
Residential Customer  
Pickerington, OH 43147

## TALON TITLE AGENCY ATTORNEYS

Joseph Barone Westerville 614-818-0500 jbarone@talontitle.net	Jeff Auker Westerville 614-818-0500 jauker@talontitle.net	Matt Rhoda Westerville 614-818-0500 mrhoda@talontitle.net	Aaron Barone Upper Arlington 614-273-0421 abarone@talontitle.net	Michael Whitney Upper Arlington 614-273-0421 mwhitney@talontitle.net	Larry Shafer Westerville 614-818-0500 lshafer@talontitle.net
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If your property is listed with a real estate broker, please disregard. It is not our intention to solicit the offerings of other real estate brokers. We are happy to work with them and cooperate fully.

EDDM Co-Advertising Back

## POSTAGE:

(Quantities based on USPS EDDM Mailing Routes within Specific Zip Codes. Postcards must go to ALL customers on the mailing route.)

CO-ADVERTISING EDDM (6" X12") - \$.10 ea.

# EDDM (Every Door Direct Mail) – Postcards

Promotional (does not include an active listing) – Just Sold, Buyer Looking, Seasonal Checklists, Event Calendars, etc.

12"

## STARTING A NEW CHAPTER IN LIFE?

Whether shopping for your first home or transitioning into a home more appropriate to your needs, call a professional to guide you through the real estate process. I have a network of industry professionals that will help make your transaction quick and painless!

Call me today to discuss your real estate options or to receive a market analysis on your home.



Agent Name

Phone

Email

website



Your Logo Here

6"



Agent Name

Phone

Email

website

Your Logo Here

Street Address  
City, State Zip Code

PRSR STD  
ECRWSS  
U.S. POSTAGE  
**PAID**  
EDDM Retail

Local  
Residential Customer  
Pickerington, OH 43147

**CONTACT ME TODAY TO DISCUSS YOUR REAL ESTATE OPTIONS IN TODAY'S MARKET!**

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 **ATA** | Talon  
Title Agency  
*Insuring Peace of Mind*

Offering Closing Locations throughout Central Ohio:

Dublin - 614.588.1115  
Pickerington - 614.864.7100  
Upper Arlington - 614.273.0421  
Westerville - 614.818.0500



EDDM Promotional Back

## POSTAGE:

**(Quantities based on USPS EDDM Mailing Routes within Specific Zip Codes. Postcards must go to ALL customers on the mailing route.)**

PROMOTIONAL EDDM (6"X12") - \$.15 ea.